Mobile Websites

Attract Interest. Attract Business.

By 2014, more users will access the Internet using a mobile phone rather than a PC for the first time.

Get your mobile site before your competition.

Call Webmaster Ray at 302-633-1482

Attraction Mobile Package

Here is a standard list of services that can be easily adjusted to your particular needs:

- Hosting on same server as your regular website (as a subdomain such as m.yoursite.com

- 4 pages (such as Home, Product/Services, Contact/Map, News/Events) You may provide content or ask Webmaster Ray to condense desktop version to approximately 60 words per page

- Tap to call, so you can be dialed automatically by their phone

- Interactive Map of your location & directions, along with tap to email and other contact information

- Facebook and other social media links – since these websites are already mobile-friendly, you can take advantage by easily updating information and uploading photos anytime

- News/Events page displaying same information as that page on your desktop site (if you have one)

- Visitor statistics, so you can see how many visitors are reaching your mobile site

- Manual submission to several mobile directories

- Google sitemap XML file specifically for your mobile site to attain higher rank

Price for existing Attraction customers:

$250 Design + $20/year Hosting (added to your existing hosting fee)

Price can be adjusted for customized features including additional pages, videos, lengthy content (restaurant menus, price lists, etc),..

Visitors to a mobile site have different priorities than those using a desktop or laptop PC.

Their information needs are usually more targeted to some particular need or piece of information such as your location, contact information, product price, latest news, or your hours of service. Visitors search differently on mobile, using more general terms rather than longer search strings that are easier to type on a PC. No big graphics needed. So your mobile site content must be adapted to suit their needs.

More info at www.AttractWeb.com/mobile.php Call or email with any questions at all!

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